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Per-Store Price Optimization System

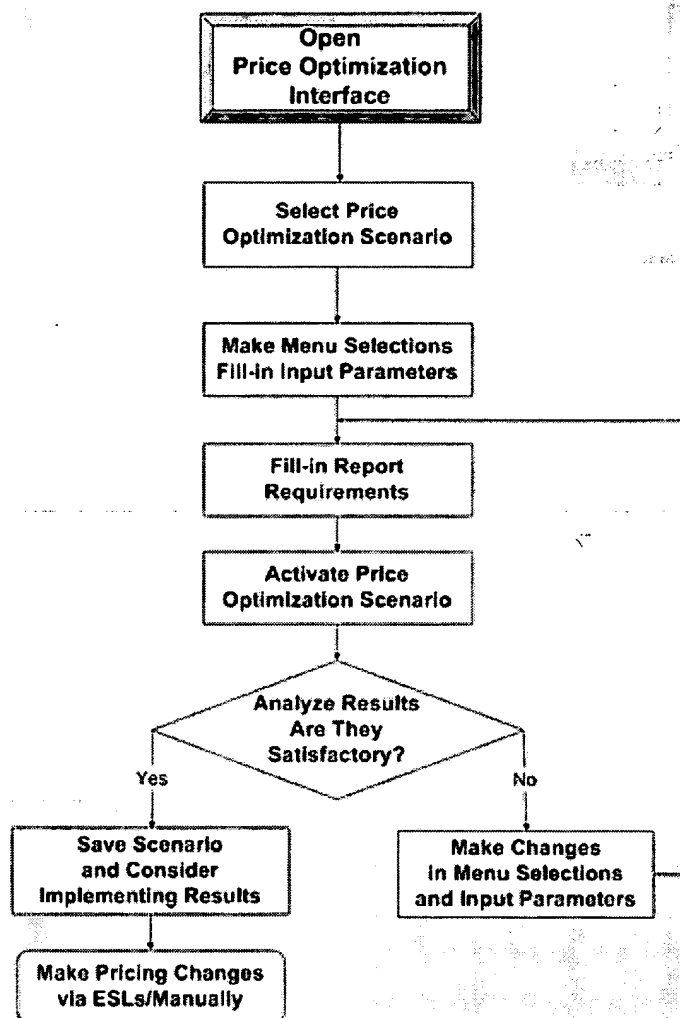
The System

OptiRetailChain Per-Store Price Optimization Solution is a decision-support system (US patent pending) that enables retailers to make the most intelligent and profitable pricing choices.

- OptiRetailChain uses existing prices, sales and inventory data, and other operating information, along with real-world business rules and constraints.
- Based on sophisticated mathematical models, OptiRetailChain provides per-store optimal pricing recommendations, and issues revenue and demand forecasts.
- After adoption of price recommendations, OptiRetailChain sends optimal prices from central computer to Electronic Shelf Labels (ESLs).
- Using ESL system allows retailer to promptly implement price changes proposed by the Price Optimization software, resulting in significant labor savings and guaranteed pricing accuracy.

The Benefits

- OptiRetailChain enables retailers to optimize regular and clearance prices from a single integrated solution.
- Using OptiRetailChain, retailer will be able to make optimal pricing decisions for individual stores, instead of across the chain, eliminating costly and unnecessary markdowns/markups.
- Using OptiRetailChain, retailers are empowered to take action based upon scientific optimization methods.
- ESL system guarantees pricing accuracy and promotional information delivery and it will provide a higher trust level to the consumer.



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0 pages	0 pages	0 pages	0 pages	0 pages	0 pages	0 pages	10 pages	8 pages	3 pages	0 pages
							Apr 08, 2003 *	Feb 05, 2004	Jan 24, 2005	
							Jun 02, 2003	Mar 29, 2004	Feb 07, 2005	
							Jun 09, 2003	May 20, 2004	Mar 05, 2005	
							Jul 24, 2003	May 21, 2004		
							Aug 06, 2003	May 24, 2004		
							Sep 23, 2003	Jun 08, 2004		
							Oct 05, 2003	Sep 25, 2004		
							Nov 27, 2003 *	Sep 26, 2004		
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0	0	0	0	0	2 pages	3 pages	12 pages	6 pages	3 pages	0
pages	pages	pages	pages	pages						pages
					Sep 30, 2001 *	Jun 05, 2002	Feb 08, 2003 *	Jan 24, 2004	Feb 07, 2005 *	
					Dec 03, 2001	Sep 29, 2002	Mar 26, 2003	Mar 30, 2004	Feb 14, 2005 *	
						Nov 29, 2002 *	Apr 09, 2003	May 20, 2004	Mar 05, 2005 *	
							May 29, 2003	Jun 07, 2004		
							Jun 13, 2003	Jun 12, 2004		
							Jul 07, 2003	Sep 20, 2004		
							Aug 03, 2003			
							Aug 05, 2003			
							Sep 26, 2003			
							Oct 12, 2003			
							Nov 20, 2003			
							Dec 17, 2003			

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WebResults 1 - 6 of about 11 for **optiretailchain**. (0.84 seconds)**OptiRetailChain**

OptiRetailChain. web stats script. Makor Company has developed an OptiRetailChain Retail Optimization Solution. It is comprised of: ...

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Makor Ltd. - About The Developers

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Libero - Arianna

... **OptiRetailChain** **OptiRetailChain**. Makor Company has developed an **OptiRetailChain** Retail Optimization Solution. It is comprised of: Per-Store Price ...

195.210.91.187/search/abin/google?query=related:http://www.patent-management.net/ -

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OptiRetailChain uses two methods of promotion optimization: real time scheduling and longer-term statistical optimization. Utilizing the machine learning ...

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retail chain

... markdowns/markups are made across the retail chain, regardless of how individual ...

www.optiretailchain.com/OptiRetailChainWhitePaper.pdf Found in: MS, ...

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Makor

The Makor Group includes Makor Issues and Rights Limited and its wholly owned subsidiary, Makor Urban Development Limited.

Makor Issues and Rights Ltd. was originally owned by Bank Leumi, the largest bank in Israel. The company's shares were registered on the Tel Aviv Stock Exchange (TASE) and its main activity was in the field of financing.

In 1971 the company's control was transferred to a group of investors and subsequently all the commercial shares were withdrawn from the TASE market. Since then, Makor has switched the bulk of its activity to real estate development in Jerusalem.

In 1979 Makor acquired 22,000 square meters of land in the Bak'a district in Jerusalem, and built the Rose Garden neighborhood of 150 exclusive residential apartments. In 1984, after the project was completed, the Israeli Technion Institute granted it the title of one of the best 50 residential projects in Israel for the last 200 years.

Makor Issues and Rights Ltd. owns 568,000 square meters of land on Har Homa neighborhood in Jerusalem and has an option to buy additional 364,000 square meters there, a total of 932,000 sq. meters. Makor planned to build on this land 6,500 apartments, 3 hotels and shopping center in eight stages. The total sales volume was estimated to \$1.5 Billion.

In 1991 the land in Har Homa owned by Makor was confiscated by the Israeli government for the same purpose, to build residential neighborhood. The company is entitled to receive just compensation.

Since then, Makor has successfully entered into the field of High - Tech Developments and became High-Tech Investment Company.

Optiroads

Makor Company has developed a new method and system for optimizing transportation route design (patent registered). Based on this method and system Makor developed the OptiRoads software that calculates automatically the minimal cost of project in compliance with standard specifications.

www.optimization.co.il

Mobile Location and Traffic Jam application

Makor has developed a mobile location and traffic jam application (US patent 6,480,783 and US patent 6,615,130) that will provide mobile phone users the quickest route from journey starting point to destination taking into consideration real-time traffic jam conditions including corrections on demand based on driver current situation. Additional US patent 6,577,946 has been received for a new method of obtaining and continuously updating mobile location information, the information used as an input for the traffic jam guidance application, and US patent 6,901,264 has been received for a new method of determining mobile station positioning in cellular communication networks application.

www.live-traffic.com

Traffic Signal Timings Optimization

Makor has developed a system (US patent 6,539,300) for controlling and adjusting phase timings at all signalized intersections within a given geographical region with the purpose of allocating more green light time for roads with heavier traffic flows at the expense of less loaded roadways and, by doing so, to relieve the most jammed parts of the network at the expense of its less loaded parts. Makor will sell the traffic flow information to governmental agencies in order to help them to control traffic flow by optimizing traffic lights system.

www.live-traffic.com

OptiRetailChain

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www.optiretailchain.com

Real-Time Reservations

Another Makor Company development is an application for hotel booking. Now even small resorts can take advantage of a powerful automated online booking system designed for the Internet. Reservations are made online and in real time. Your guests have the advantage of knowing if you can accommodate them immediately, without wasting valuable staff time and efforts for confirmations. All you have to do is check your email every morning to see how many of them have registered the day before. Real-Time Reservations is fully automatic and completely secure.

www.realtimereservations.com

Patent-Management.net

is a comprehensive online patent management software system designed to address the professional and clerical needs of IP professionals. Patent-Management.net is developed to reduce the paper and mail processing required for the efficient patent management. Patent-Management.net system is a browser based IP management system using a MS SQL Server database manipulated by web pages and capable of handling large amounts of data consistent with multiple high-volume cases.

www.patent-management.net



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0 pages	0 pages	1 pages	1 pages	3 pages	5 pages	4 pages	7 pages	4 pages	2
		Jun 30, 1998 *	Feb 09, 1999 *	Apr 16, 2000 *	Feb 05, 2001	Jun 07, 2002 *	Mar 03, 2003	Feb 15, 2004	Feb 15, 2004
				Sep 25, 2000 *	Apr 08, 2001	Aug 18, 2002	Apr 23, 2003	Apr 04, 2004	Feb 15, 2004
				Dec 12, 2000 *	Aug 07, 2001 *	Nov 05, 2002	Jun 04, 2003 *	Jun 08, 2004	Feb 15, 2004
					Nov 22, 2001	Dec 24, 2002 *	Jul 07, 2003	Oct 23, 2004	
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In 1971 the company's control was transferred to a group of investors and subsequently all the commercial shares were withdrawn from the TASE market. Since then, Makor has switched the bulk of its activity to real estate development in Jerusalem.

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Optiroads application:

Makor Company has developed a new method and system for optimizing transportation route design (patent registered). Based on this method and system Makor developed the OptiRoads software that calculates automatically the minimal cost of project in compliance with standard specifications.

NPV (Net Present Value) application:

Makor Company has developed also a NPV (Net Present Value) application that optimizes the project scheduling with generalized precedence relations of tasks.

Real Time reservations application:

Makor Company has developed also an application for hotel booking. Now even small resorts can take advantage of a powerful automated online booking system designed for the Internet. Reservations are made on-line and in real time. Your guests have the advantage of knowing if you can accomodate them immediately, without taking valuable staff time for confirmations. And what you have to do is check you email every morning to see how many of them have registered the day before. Real Time Reservations is completely automatic. It is completely secure.

Auto - Traffic jam application:

Makor Company has developed also a traffic jam application (US patent pending) that will provide mobile-phone users the quickest route from the start point to destination taking into consideration real-time traffic jam conditions including corrections on demand based on driver current situation.



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makor@harhoma.com

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About the Company

Makor Issues and Rights Ltd. was established in 1964 and it was originally owned by Bank Leumi, the largest bank in Israel. Its main activity was in the field of financing. In 1971 the company's control was transferred to a group of investors and subsequently all the commercial shares were withdrawn from the Tel Aviv Stock Exchange (TASE) market. Then, Makor has switched the bulk of its activity to Real Estate Development in Jerusalem (www.harhoma.com).

In 1991, Makor has successfully entered into the field of High - Tech Developments and became a High-Tech Company.

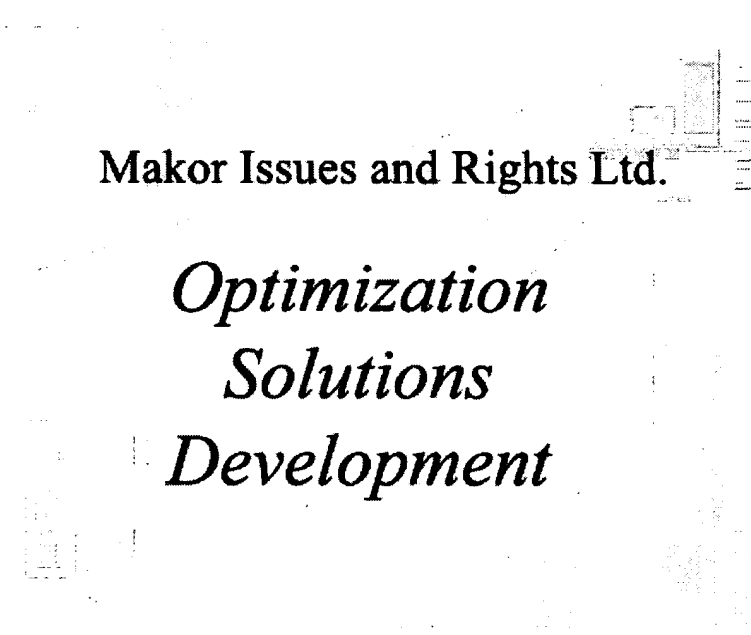
It also initiated its financial services work in the year 2001. Since then, the company has been engaged in extensive R&D with a particular emphasis on the field of real-time Forex market applications.

Makor also invests its own funds in Forex and International equities markets.

Optimization Solutions

In 1991, Makor has successfully entered into the field of High - Tech Developments and became a High-Tech Company.

It developed a number of optimization software systems based on its intellectual property and a variety of sophisticated mathematical and statistical models.



Makor Issues and Rights Ltd.

Optiroads

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*Optimization
Solutions
Development*

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www.optiretailchain.com

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OptiRetailChain

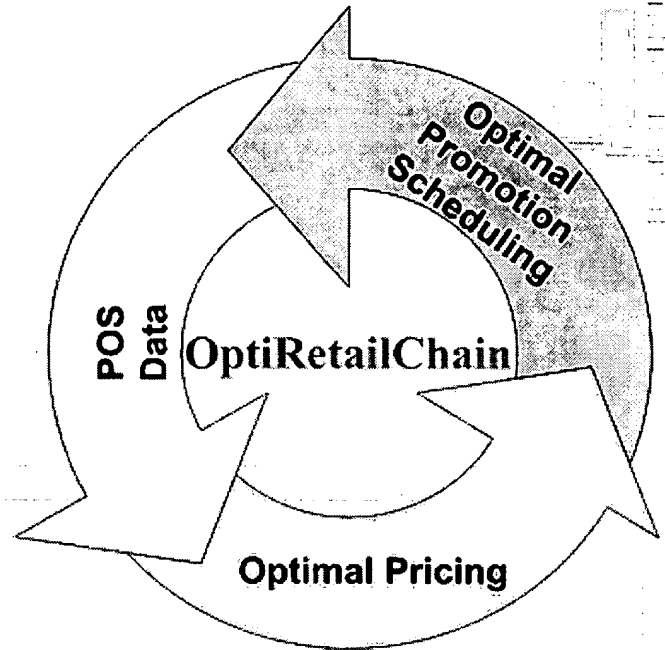
Makor Company has developed an OptiRetailChain Retail Optimization Solution.

It is comprised of:

- Per-Store Price Optimization module provided together with Electronic Shelf Label (ESL) solution.
- In-Store Advertising Optimization module.

OptiRetailChain is working as a complete system aiming to achieve higher profitability and to automate the store management process.

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new white paper**



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Dialog
5/6/06

Your SELECT statement is:
s (optiretailchain) not py>2002

Items	File
-----	-----
Examined 50 files	
Examined 100 files	
Examined 150 files	
Processing	
Processing	
2	225: DIALOG(R) Domain Names 1997 - Sep. 2004
>>>File 226: Prefix "PY" is undefined	
1	226: TRADEMARKSCAN(R)-US Fed_OG 060502/AP 060504
Examined 200 files	
Examined 250 files	
Examined 300 files	
Examined 350 files	
Examined 400 files	
Examined 450 files	
Examined 500 files	
Examined 550 files	

} Kevin

2 files have one or more items; file list includes 559 files.
One or more terms were invalid in 105 files.

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1/3,K/1 (Item 1 from file: 225)

DIALOG(R)File 225:DIALOG(R) Domain Names 1997 - Sep. 2004
(c) 2003 Dialog & SnapNames. All rts. reserv.

179097921 Record Date: 20020926

TYPE : WhoWas

Domain Information

optiretailchain .com

STATUS : Registered

REGISTRAR: NetworkSolutions, Inc.

EXPIRES : 20040313

CREATED : 20020313

Technical Contact

NAME : VeriSign, Inc.

ADDR : 21355 Ridgetop Circle

Dulles, VA 20166

US

Name Servers

webterminator1.crystaltech.com - 216.119.106.2

webterminator2.crystaltech.com - 216.119.106.3

Domain Information

optiretailchain .com

1/3,K/2 (Item 2 from file: 225)

DIALOG(R)File 225:DIALOG(R) Domain Names 1997 - Sep. 2004
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170352330 Record Date: 20020623

TYPE : WhoWas

Domain Information

optiretailchain .com

STATUS : Registered

REGISTRAR: NetworkSolutions, Inc.

EXPIRES : 20040313

CREATED : 20020313

Technical Contact

NAME : VeriSign, Inc.

ADDR : 21355 Ridgetop Circle

Dulles, VA 20166

US

Name Servers

webterminator1.crystaltech.com - 216.119.106.2

webterminator2.crystaltech.com - 216.119.106.3

Domain Information

optiretailchain .com

1/3,K/3 (Item 1 from file: 226)

DIALOG(R)File 226:TRADEMARKSCAN(R)-US Fed
(c) 2006 Thomson CompuMark. All rts. reserv.

08114450

OPTIRETAILCHAIN

INTL CLASS: 35 (Advertising & Business Services)

STATUS: Misassigned Serial Number; Intent to Use - Application;

Intent To Use - Current
USPTO STATUS: Misassigned Serial Number - June 28, 2002
SERIAL NO.: 78-114,450

?